



RISE TO A HIGHER STANDARD

# PRETZEL BASE

## CLEAN LABEL TRADITIONAL AND SWEET PRETZEL BASES

More than 900 years ago, the pretzel became a staple in Western European cuisine, and even decorated the crests of some of Germany's first bakers' guilds. Today, our clean label traditional and sweet 10% pretzel bases are the easiest way to consistently bake pretzels with that classic, unmistakable bite, chew, and taste. As bakers ourselves, we know that creating a faithful mix is essential, so give our bases a try and bake a pretzel bread your customers will always enjoy.

### KEY BELLABASE PRETZEL BENEFITS

- Quality.** Careful attention to detail at every phase resulted in our honey powder-based sweet pretzel and malted barley flour-based traditional pretzel being, quite simply, two of our finest creations yet
- Efficiency.** Streamline your baking process with our no-time blends and accelerate fermentation
- Reliability.** Consistently bake pretzels with that unmistakable chew your customers expect
- Marketable.** Capitalize on a growing surge in demand for healthier, clean label baked goods

- Desirable and Authentic.** Present clean label pretzels made with all-natural ingredients that take your customers back to Old World flavors and wholesome textures
- Service and Flexibility.** Simple and customizable formulations allow the most important parts of your favorite pretzel recipes to shine through



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